

# ARTS FOR LA

## Public Art in the City of Los Angeles

**Purpose:** To support Los Angeles' Public Art policies and revenue streams.

**Goal:** To maintain current policy in order to preserve existing and future funds in the Arts Development Fee portfolio (ADF) and the Public Works Improvements Art Program (PWIAP).

### Background:

**PWIAP:** Also known as Public % for Art, 1% of total costs for all construction, improvement or remodeling projects undertaken by the City of Los Angeles must be set aside for public art projects.

**ADF:** Private developers must either pay an arts fee (calculated based on square footage of the building or 1% of permit valuation, whichever is lower) or install comparably-priced public art in all commercial development projects with permit valuations greater than \$500,000.

The Department of Cultural Affairs commissions art projects in connection with the PWIAP and ADF programs.

City Council has, on occasion, proposed diverting PWIAP or ADF revenue to fund DCA administration or cultural grants. This policy change would set a precedent that could open the gates for further diversion of funds, destabilizing the revenue structure for the DCA. However, it could allow the Department to utilize funds of projects that are no longer active in strategic ways.

### Decision-Makers:

#### Los Angeles City Council

CD1: Ed Reyes\*  
CD2: Paul Krekorian  
CD3: Dennis Zine  
CD4: Tom LaBonge\* - Chair of Arts, Parks, Health & Aging  
CD5: Paul Koretz †  
CD6: Tony Cardenas  
CD7: Richard Alarcón  
CD8: Bernard Parks † - Chair of Budget and Finance  
CD9: Jan Perry  
CD10: Herb Wesson\*  
CD11: Bill Rosendahl †  
CD12: Greig Smith †  
CD13: Eric Garcetti - City Council President  
CD14: José Huizar †  
CD15: Janice Hahn

\*Member, City Council Arts, Parks, Health & Aging Committee

†Member, Budget and Finance Committee

#### Public Art Quick Facts

PWIAP Projects Since 1989 (start of program): 234

Jobs Created through PWIAP Projects: 1,355

Total Valuation of PWIAP Projects Since 1989: \$13,393,116

Active PWIAP Projects, FY09/10: 65

ADF Projects Since 1991 (start of program): 379

Jobs Created through ADF Projects: 1,978

Total Valuation of ADF Projects: \$27,425,859

Active ADF Projects, FY09/10: 28

Total ADF Paid-In Program Fees Collected since 2006 (start of program): \$4,332,670

#### Los Angeles Mayor

Antonio Villaraigosa

#### City Administrative Officer

Miguel A. Santana

#### Executive Director, DCA

Olga Garay

#### Chief Legislative Analyst

Gerry Miller