



2024 Action Plan

AFFORDABLE SPACE

- 1** Connect regional partners like the Entertainment Community Fund with local elected officials to increase the potential of projects like the Hollywood Arts Collective utilizing community land trusts.
- 2** Convene a group of arts organizations in the region willing to offer space to community partners for free and champion a centralized and searchable list of affordable, vacant spaces with information about how to rent, book, and access those spaces.
- 3** Collaborate with Art Share LA and other community partners to convene elected officials, developers, and arts workers to position the field as creative problem solvers to the housing crisis and homelessness.
- 4** Host a webinar highlighting the findings of the County Department of Arts and Culture's needs assessment.



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ARTS EDUCATION

- 1** Convene community colleges, regional universities, funders, and community based organizations to raise awareness of existing credential pathways (including Career Technical Education (CTE) credential programs) and encourage fully funded scholarships for teaching artists to obtain CTE credentials.
- 2** Champion research opportunities that highlight the impacts of Prop 28, CBOs, and teaching artists.
- 3** Develop a resource doc for CBOs that includes collaborative best practices, FAQs, and a template for requesting Prop 28 expenditure plans from school districts.
- 4** Lead a work group of policy and media partners to assess the potential of a digital series highlighting the regional impacts of digital redlining and mobilize artists towards collective action on digital discrimination.



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CREATIVE JOBS

- 1 Advocate for opportunities that extend health and safety protections, unemployment insurance, and paid leave programs to freelance arts and entertainment workers.**
- 2 Advocate for classification code adjustments to prevent misclassification of employees as independent contractors.**
- 3 Advocate for the funding of expanded professional development programming, career pathways for youth, paid apprenticeships, and free public concerts with well paid work for musicians.**
- 4 Advocate for the inclusion of arts workers and organizations in LA28 planning, including the Cultural Olympiad.**
- 5 Advocate for the reduced cost of film and television production by removing red tape such as parking / permit fees.**
- 6 Develop / introduce an implementation plan for the Creative Jobs Collective Impact Initiative to achieve 10,000 jobs**



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RESOURCES & CAPITAL

- 1** Champion an increase for LA County's Organizational Grant Program (from \$4.5 to \$9 million).
- 2** Advocate for expanded certifications and benefits to arts nonprofits, streamlined RFP processes, upfront payments for grant and service programs to help stabilize the field, and common grant applications (intended to minimize the burden on nonprofits completing divergent applications for multiple grants).
- 3** Introduce monthly "office hours" for community members to learn about current policy proposals and advocacy progress and incorporate an advocacy dashboard on the Arts for LA website, where artists and arts workers can track elected officials, local agendas, and action alerts.
- 4** Engage funders to increase knowledge of the economic power of the arts, identify opportunities for arts organizations, encourage increased general operating support, and emphasize the need for direct funding of individual artists.
- 5** Host public forums to highlight grant opportunities and other programs like the Artist Development Fee.