



**Celebrating  
20 years of  
arts advocacy**

# 2026 State of the Arts Summit



## ***People, Power, & Cultural Equity***

Arts for LA is the voice for the arts in Greater Los Angeles, building a thriving and equitable arts, culture, and entertainment ecosystem in LA County through advocacy, direct services, connecting communities, and building power.



State of the Arts is anticipated to bring together 500 arts and culture leaders this year to address social barriers and encourage bold approaches to revitalize the creative economy.

Sponsoring our event means tapping into our network of 75,000 advocates, an email list with over 18,000 subscribers, and 63,000 followers across social media.

**October 22, 2026  
San Gabriel Mission  
Playhouse**



For more information and to confirm your sponsorship, please contact Gustavo Herrera, Chief Executive Officer: [gherrera@artsforla.org](mailto:gherrera@artsforla.org).

***We seek key sponsors to support the annual gathering and be recognized as a champion of a thriving arts environment!***



## Suggested Sponsorship Levels and Opportunities

Benefits	Presenting \$50,000	Visionary \$25,000	Leader \$10,000	Collaborator \$5,000	Champion \$2,500
Opportunity to speak during program	✓				
Logo inclusion for step and repeat banner	✓	✓			
Inclusion of materials in swag bag	✓	✓	✓		
Recognition on AFLA website, emails, and onsite during event	Logo	Logo	Logo	Logo	Logo
Booth in networking space	✓	✓	✓	✓	✓
Complimentary tickets	10	8	6	4	2
Social media post	Dedicated social media video post	Group sponsor social media post	Group sponsor social media post	Group sponsor social media post	Group sponsor social media post



# Sponsorship Options

## Presenting



Presenting sponsorship is the highest level of support with the most visibility and all benefits, including a speaking opportunity at the event and 10 complimentary tickets.

## Champion



Critical community partners, Collaborators can join us at the event with a booth in our tabling section and receive two complimentary tickets.



## Leader

Leaders have high visibility throughout the event, including adding promotional materials of their choosing to swag bags. Leaders receive six complimentary tickets.



## Visionary

Visionary sponsors are recognized as key partners through widespread logo placement, tabling opportunity, swag bag inclusion and eight complimentary tickets.



## Collaborator

This economic level offers logo visibility on promotional materials and on site day of, as well as a networking booth and two complimentary tickets.



## Past Supporters Include



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